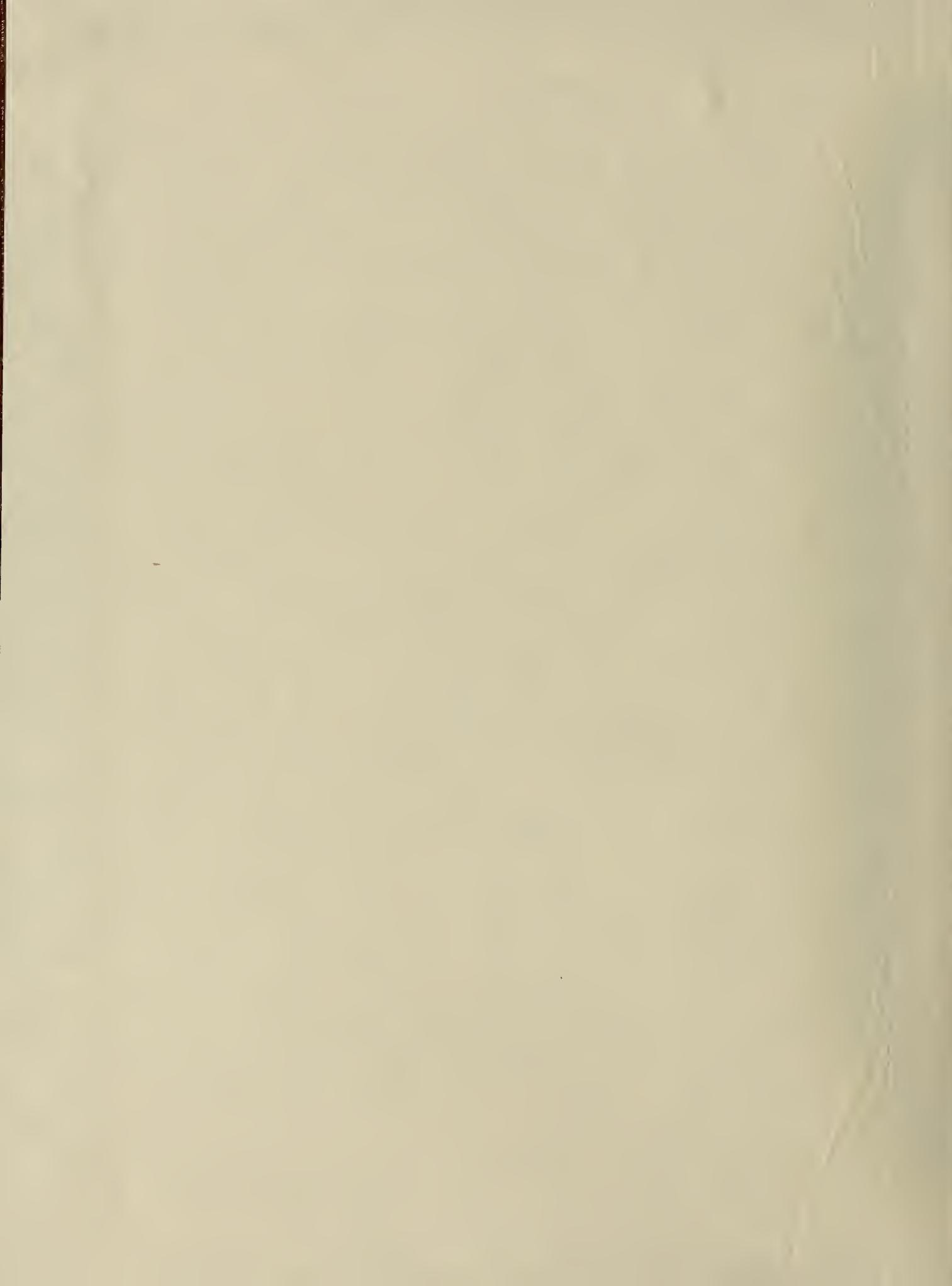


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Census of Retail Trade

RC82-A-29

GEOGRAPHIC AREA SERIES

Nevada



The publications
from the 1982 Economic and
Agriculture Censuses are dedicated
to the memory of Shirley Kallek,
Associate Director for Economic Fields.
During her career at the Bureau of the
Census (1955 to 1983), she continually
directed efforts to improve
the timeliness and accuracy of
economic statistics.

1982 Census of Retail Trade

RC82-A-29

GEOGRAPHIC AREA SERIES

Nevada

Issued August 1984



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Clarence J. Brown, Deputy Secretary
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INTRODUCTION

ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications¹ (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

2. Each State and the District of Columbia.
3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.²³ An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000⁴ and which meet specific criteria of urban character and of social and economic integration.
4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.²³ An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.⁴ Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside standard metropolitan statistical areas.
6. Each county or county equivalent.⁵⁶
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.⁴⁵

For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.⁴

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

² Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

³ On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

⁴ According to 1980 Census of Population.

⁵ Those defined as of January 1, 1982.

⁶ See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time

and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

**	Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were mis-coded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
-	Represents zero.
tt	Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were mis-coded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
n.e.c.	Not elsewhere classified.
pt.	Part.
SIC	Standard Industrial Classification.
SCSA	Standard Consolidated Statistical Area.
SMSA	Standard Metropolitan Statistical Area.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State.....	X	X	X					X	X	X
SCSA's in the State.....				X						
SMSA's in the State.....					X					
Area of the State not in any SMSA.....						X				
Counties in the State.....							1 X			
Places in the State.....								1 X	X	2 X
DATA ITEMS³										
All establishments:										
Establishments.....	X	X		X	X	X	X	X		
Sales.....	X	X		X	X	X	X	X		
Unincorporated businesses.....	X			X	X	X	X	X		
Number of inhabitants per establishment.....			X							
1977 to 1982 comparative statistics (establishments, sales).....		X								
Sales per capita.....			X							
Sales per establishment.....			X							
Counties ranked by volume of sales.....									X	
Places ranked by volume of sales.....										2 X
Establishments with payroll:										
Establishments.....	X			X	X	X	X	X		
Sales.....	X	X		X	X	X	X	X		
Annual payroll.....	X	X		X	X	X	X	X		
First quarter payroll.....	X			X	X	X	X	X		
Paid employees for pay period including March 12, 1982.....	X			X	X	X	X	X		
1977 to 1982 comparative statistics (sales, payroll).....		X								
Sales per establishment.....			X							
Sales per employee.....			X							
Payroll per employee.....			X							
Employees per establishment.....			X							
Establishments without payroll:										
Sales per establishment.....			X							

¹ Includes areas with 500 retail establishments or more.

² Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

³ See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization
GEOGRAPHIC AREA SERIES										
United States	X	X	X	X	X					
State	X	X	X	X	X					
SCSA	X	X	X	X	X					
SMSA	X	X	X	X	X					
County	X	X	X	X	X					
Place	X	X	X	X	X					
MAJOR RETAIL CENTERS										
SMSA	X	X								
City	X	X	X	X						
CBD	X	X	X	X						
MRC	X	X	X	X						
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)										
United States	X	X	X	X			X	X	X	X
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES										
United States		X	X						X	¹ X
MERCHANDISE LINE SALES										
United States	X	X				X				
State	² X	² X				² X				
SMSA	² X	² X				² X				
MISCELLANEOUS SUBJECTS										
United States	X	X	X	X						³ X
State	X	X	X	X						³ X
SMSA	X	X	X	X						³ X

¹ Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

² Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

³ For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

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SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that Nevada's 8,016 retail stores had sales totaling \$5.34 billion. In 1977, 6,441 stores had sales of \$3.1 billion. These data also revealed that the State's 5,565 retail establishments with payroll registered \$5.25 billion in sales in 1982, compared to sales of \$3.0 billion by 4,665 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 21.8 percent of the State's total sales by retailers in 1982, compared to 19.0 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 14.2 percent of sales, gasoline service stations with 10.7 percent, department stores (including leased departments) with 10.8 percent, and eating places with 9.0 percent.

For 1982, sales for all retailers in Nevada averaged \$667 thousand per establishment, compared to \$476 thousand in 1977. Sales for establishments with payroll averaged \$944 thousand in 1982, compared to \$642 thousand in 1977. In 1982, department stores (including leased departments) averaged \$12.6 million per establishment; new car dealers, \$8.8 million; grocery stores, \$2.4 million; drug and proprietary stores, \$1.4 million; and furniture stores, \$752 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$78 thousand. New car dealers had sales per employee of \$210 thousand, which contrasts sharply with the \$24 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$668 million, compared to \$370 million for 1977. Payroll as a percent of sales of establishments with payroll averaged 12.7 percent for all retailers, 26.7 percent for eating places, and 5.6 percent for gasoline service stations.

There were 67,371 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 48,102 employees in 1977. Eating places were the largest employers, with 19,785 employees; followed by grocery stores, 8,479 employees; and department stores (excluding leased departments), 7,549.

Clark County led the counties in the State, accounting for 57.3 percent of total sales by retailers. Las Vegas had the largest sales among all places in the State, with 23.4 percent of the State total.

Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹				Establishments with payroll ¹				
		Number	Sales (\$1,000)	Unincorporated businesses ²		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	Retail trade²	8 016	5 343 074	3 815	619	5 565	5 253 079	667 780	159 271	67 371
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	242	261 105	32 324	7 636	2 446
521, 3	Building materials and supply stores	††	††	††	††	121	149 775	18 540	4 218	1 180
521	Lumber and other building materials dealers	††	††	††	††	80	123 468	14 069	3 173	896
523	Paint, glass, and wallpaper stores	††	††	††	††	41	26 307	4 471	1 045	284
525	Hardware stores	††	††	††	††	58	59 838	8 597	2 213	762
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	20	10 020	1 747	402	216
527	Mobile home dealers	††	††	††	††	43	41 472	3 440	803	288
53	General merchandise group stores	††	††	††	††	113	595 214	73 320	16 974	8 406
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	45	566 101	(NA)	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) ³	††	††	††	††	45	530 032	65 758	15 334	7 549
531 pt.	Conventional ³	††	††	††	††	14	174 362	22 890	5 113	3 034
531 pt.	Discount or mass merchandising ³	††	††	††	††	20	203 922	20 743	4 771	2 322
531 pt.	National chain ³	††	††	††	††	11	151 748	22 125	5 450	2 193
533	Variety stores	††	††	††	††	24	19 841	3 195	693	429
539	Miscellaneous general merchandise stores	††	††	††	††	44	45 341	4 367	947	428
54	Food stores	††	††	††	††	623	1 186 555	116 890	26 637	9 318
541	Grocery stores	††	††	††	††	468	1 144 996	109 611	25 067	8 479
542	Meat and fish (seafood) markets	††	††	††	††	22	12 798	902	186	70
546	Retail bakeries	††	††	††	††	60	10 662	2 864	681	410
5462	Retail bakeries—baking and selling	††	††	††	††	58	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only	**	**	**	**	2	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores	††	††	††	††	73	18 099	3 513	703	359
543	Fruit stores and vegetable markets	††	††	††	††	2	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores	††	††	††	††	23	6 648	1 940	416	164
545	Dairy products stores	††	††	††	††	19	3 322	357	70	62
549	Miscellaneous food stores	††	††	††	††	29	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	††	††	††	††	395	946 707	97 209	24 692	5 348
551	Motor vehicle dealers—new and used cars	††	††	††	††	85	744 749	72 977	19 068	3 548
552	Motor vehicle dealers—used cars only	††	††	††	††	43	27 972	2 137	501	148
553	Auto and home supply stores	††	††	††	††	213	106 817	16 086	3 713	1 194
553 pt.	Tire, battery, and accessory dealers	††	††	††	††	198	99 062	15 183	3 474	1 111
553 pt.	Other auto and home supply stores	**	**	**	**	15	7 755	903	239	83
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	54	67 169	6 009	1 410	458
555	Boat dealers	††	††	††	††	16	11 363	1 249	270	100
556	Recreational and utility trailer dealers	††	††	††	††	17	39 553	2 779	693	201
557	Motorcycle dealers	††	††	††	††	21	16 253	1 981	447	157
559	Automotive dealers, n.e.c.	††	††	††	††	-	-	-	-	-
554	Gasoline service stations	††	††	††	††	476	564 273	31 843	7 060	3 592
56	Apparel and accessory stores	††	††	††	††	631	260 928	36 860	9 118	4 252
561	Men's and boys' clothing and furnishings stores	††	††	††	††	76	39 868	6 821	1 866	593
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	237	96 341	12 137	2 942	1 624
562	Women's ready-to-wear stores	††	††	††	††	200	82 447	10 132	2 459	1 384
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	37	13 894	2 005	483	240
565	Family clothing stores	††	††	††	††	80	55 480	7 393	1 765	904
566	Shoe stores	††	††	††	††	192	60 277	8 849	2 174	915
566 pt.	Men's shoe stores	††	††	††	††	39	8 881	1 229	329	95
566 pt.	Women's shoe stores	**	**	**	**	59	18 867	3 363	823	285
566 pt.	Children's and juveniles' shoe stores	**	**	**	**	5	711	152	32	20
566 pt.	Family shoe stores	**	**	**	**	89	31 818	4 105	985	515
564, 9	Other apparel and accessory stores	††	††	††	††	46	8 962	1 660	371	216
564	Children's and infants' wear stores	††	††	††	††	14	2 875	668	125	83
569	Miscellaneous apparel and accessory stores	††	††	††	††	32	6 087	992	246	133
57	Furniture, home furnishings, and equipment stores	††	††	††	††	346	203 338	29 473	7 153	2 386
5712	Furniture stores	††	††	††	††	92	69 216	10 967	2 662	798
5713, 4, 9	Home furnishing stores	††	††	††	††	96	38 870	7 646	2 128	663
5713	Floor covering stores	††	††	††	††	34	21 956	4 814	1 428	374
5714	Drapery, curtain, and upholstery stores	††	††	††	††	21	4 348	913	218	90
5719	Miscellaneous home furnishing stores	††	††	††	††	41	12 566	1 919	482	199
572	Household appliance stores	††	††	††	††	40	22 325	2 603	531	230
573	Radio, television, and music stores	††	††	††	††	118	72 927	8 257	1 832	695
5732	Radio and television stores	††	††	††	††	84	55 397	6 125	1 328	464
5733	Music stores	††	††	††	††	34	17 530	2 132	504	231
5733 pt.	Record shops	**	**	**	**	15	8 698	957	220	100
5733 pt.	Musical instrument stores	**	**	**	**	19	8 832	1 175	284	131

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹			Establishments with payroll ¹					
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	
				Individual proprietorships (number)	Partnerships (number)					
58	Eating and drinking places	††	††	††	††	1 495	545 446	144 344	34 647	22 168
5812	Eating places	††	††	††	††	1 085	473 864	126 675	30 521	19 785
5812 pt.	Restaurants and lunchrooms	††	††	††	††	519	261 435	74 732	18 510	11 113
5812 pt.	Cafeterias	††	††	††	††	23	3 776	1 040	222	169
5812 pt.	Refreshment places	††	††	††	††	474	159 596	36 579	8 445	6 756
5812 pt.	Other eating places	††	††	††	††	69	49 057	14 324	3 344	1 747
5813	Drinking places (alcoholic beverages)	††	††	††	††	410	71 582	17 669	4 126	2 383
591	Drug and proprietary stores	††	††	††	††	129	178 897	20 974	5 089	1 750
591 pt.	Drug stores	††	††	††	††	120	169 161	19 853	4 778	1 611
591 pt.	Proprietary stores	††	††	††	††	9	9 736	1 121	311	139
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	1 115	510 616	84 543	20 265	7 705
592	Liquor stores	††	††	††	††	74	50 423	4 304	989	416
593	Used merchandise stores	††	††	††	††	79	22 639	5 541	1 224	543
594	Miscellaneous shopping goods stores	††	††	††	††	552	218 304	34 790	8 302	3 580
5941	Sporting goods stores and bicycle shops	††	††	††	††	98	38 695	4 880	1 145	513
5941 pt.	General line sporting goods stores	††	††	††	††	36	20 022	2 412	568	240
5941 pt.	Specialty line sporting goods stores	††	††	††	††	62	18 673	2 468	577	273
5942	Book stores	††	††	††	††	38	13 259	1 784	420	196
5943	Stationery stores	††	††	††	††	14	6 647	1 148	273	100
5944	Jewelry stores	††	††	††	††	136	59 989	11 221	2 633	889
5945	Hobby, toy, and game shops	††	††	††	††	31	7 992	1 098	267	153
5946	Camera and photographic supply stores	††	††	††	††	23	5 700	758	222	80
5947	Gift, novelty, and souvenir shops	††	††	††	††	159	70 011	11 621	2 789	1 308
5948	Luggage and leather goods stores	††	††	††	††	15	5 802	917	229	102
5949	Sewing, needlework, and piece goods stores	††	††	††	††	38	10 209	1 363	324	239
596	Nonstore retailers ²	††	††	††	††	87	107 459	22 506	5 581	1 577
5961	Mail order houses	††	††	††	††	37	87 207	19 263	4 778	1 248
5962	Automatic merchandising machine operators	††	††	††	††	23	12 526	1 783	421	149
5963	Direct selling establishments ²	††	††	††	††	27	7 726	1 460	382	180
598	Fuel and ice dealers	††	††	††	††	41	(D)	(D)	(D)	(D)
5983	Fuel oil dealers	††	††	††	††	7	16 038	1 476	352	76
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	††	30	27 392	2 931	746	244
5982	Fuel and ice dealers, n.e.c.	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists	††	††	††	††	85	14 169	3 249	805	436
5993	Cigar stores and stands	††	††	††	††	9	5 457	679	159	76
5994	News dealers and newsstands	††	††	††	††	9	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	179	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores	††	††	††	††	48	7 732	1 979	497	158
5999 pt.	Pet shops	††	††	††	††	27	5 217	932	207	121
5999 pt.	Typewriter stores	††	††	††	††	3	583	148	24	14
5999 pt.	Other miscellaneous retail stores, n.e.c.	††	††	††	††	101	(D)	(D)	(D)	(D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹					Establishments with payroll ¹					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	Retail trade ²	8 016	6 441	5 343 074	3 063 694	74.4	5 253 079	2 995 931	75.3	667 780	370 358	80.3
52	Building materials, hardware, garden supply, and mobile home dealers	††	287	††	199 461	(NA)	261 105	194 932	33.9	32 324	19 259	67.8
521, 3	Building materials and supply stores	††	118	††	99 151	(NA)	149 775	97 766	53.2	18 540	9 235	100.8
521	Lumber and other building materials dealers	††	82	††	87 053	(NA)	123 468	85 773	43.9	14 069	7 514	87.2
523	Paint, glass, and wallpaper stores	††	36	††	12 098	(NA)	26 307	11 993	119.4	4 471	1 721	159.8
525	Hardware stores	††	73	††	32 567	(NA)	59 838	30 801	94.3	8 597	4 445	93.4
526	Retail nurseries, lawn and garden supply stores	††	29	††	4 153	(NA)	10 020	3 740	167.9	1 747	644	171.3
527	Mobile home dealers	††	67	††	63 590	(NA)	41 472	62 625	-33.8	3 440	4 935	-30.3
53	General merchandise group stores	††	131	††	324 633	(NA)	595 214	322 630	84.5	73 320	42 645	71.9
531	Department stores (incl. leased depts.) ^{3, 4}	††	31	††	319 481	(NA)	566 101	319 481	77.2	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ³	††	31	††	281 832	(NA)	530 032	281 832	88.1	65 758	36 901	78.2
531 pt.	Conventional ³	(NA)	(NA)	††	(NA)	(NA)	174 362	(NA)	(NA)	22 890	(NA)	(NA)
531 pt.	Discount or mass merchandising ³	††	(NA)	††	(NA)	(NA)	203 922	(NA)	(NA)	20 743	(NA)	(NA)
531 pt.	National chain ³	††	(NA)	††	(NA)	(NA)	151 748	(NA)	(NA)	22 125	(NA)	(NA)
533	Variety stores	††	39	††	17 576	(NA)	19 841	17 334	14.5	3 195	2 717	17.6
539	Miscellaneous general merchandise stores	††	61	††	25 225	(NA)	45 341	23 464	93.2	4 367	3 027	44.3
54	Food stores	††	580	††	593 528	(NA)	1 186 555	586 841	102.2	116 890	56 578	106.6
541	Grocery stores	††	398	††	572 109	(NA)	1 144 996	568 380	101.4	109 611	53 135	106.3
542	Meat and fish (seafood) markets	††	33	††	4 809	(NA)	12 798	4 559	180.7	902	497	81.5
546	Retail bakeries	††	57	††	5 584	(NA)	10 662	5 082	109.8	2 864	1 940	47.6
5462	Retail bakeries—baking and selling	**	**	**	**	**	4 803	(D)	(D)	1 885	(D)	
5463	Retail bakeries—selling only	**	**	**	**	**	279	(D)	(D)	55	(D)	
543, 4, 5, 9	Other food stores	††	92	††	11 026	(NA)	18 099	(D)	(D)	3 513	(D)	(D)
543	Fruit stores and vegetable markets	††	10	††	363	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores	††	22	††	2 247	(NA)	6 648	1 779	273.7	1 940	189	926.5
545	Dairy products stores	††	18	††	2 676	(NA)	3 322	(D)	(D)	357	(D)	(D)
549	Miscellaneous food stores	††	42	††	5 740	(NA)	(D)	4 773	(D)	563	(D)	(D)
55 ex. 554	Automotive dealers	††	484	††	639 314	(NA)	946 707	630 797	50.1	97 209	63 417	53.3
551	Motor vehicle dealers—new and used cars	††	89	††	518 497	(NA)	744 749	518 497	43.6	72 977	49 526	47.4
552	Motor vehicle dealers—used cars only	††	101	††	24 691	(NA)	27 972	20 174	38.7	2 137	1 549	38.0
553	Auto and home supply stores	††	190	††	55 344	(NA)	106 817	54 078	97.5	16 086	8 475	89.8
553 pt.	Tire, battery, and accessory dealers	††	**	**	**	**	99 062	48 998	102.2	15 183	7 944	91.1
553 pt.	Other auto and home supply stores	**	**	**	**	**	7 755	5 080	52.7	903	531	70.1
555, 6, 7, 9	Miscellaneous automotive dealers	††	104	††	40 782	(NA)	67 169	38 048	76.5	6 009	3 867	55.4
555	Boat dealers	††	26	††	10 378	(NA)	11 363	9 886	14.9	1 249	955	30.8
556	Recreational and utility trailer dealers	††	31	††	19 850	(NA)	39 553	19 007	108.1	2 779	1 888	47.2
557	Motorcycle dealers	††	28	††	7 415	(NA)	16 253	6 960	133.5	1 981	787	151.7
559	Automotive dealers, n.e.c.	††	19	††	3 139	(NA)	-	2 195	-100.0	-	237	-100.0
554	Gasoline service stations	††	641	††	294 220	(NA)	564 273	290 432	94.3	31 843	21 022	51.5
56	Apparel and accessory stores	††	557	††	153 045	(NA)	260 928	149 495	74.5	36 860	21 722	69.7
561	Men's and boys' clothing and furnishings stores	††	80	††	31 136	(NA)	39 868	30 837	29.3	6 821	5 019	35.9
562, 3, 8	Women's clothing and specialty stores and furriers	††	208	††	62 354	(NA)	96 341	61 176	57.5	12 137	8 123	49.4
562	Women's ready-to-wear stores	††	173	††	57 150	(NA)	82 447	56 268	46.5	10 132	7 532	34.5
563, 8	Women's accessory and specialty stores and furriers	††	35	††	5 204	(NA)	13 894	4 908	183.1	2 005	591	239.3
565	Family clothing stores	††	101	††	24 735	(NA)	55 480	23 664	134.4	7 393	3 792	95.0
566	Shoe stores	††	116	††	29 351	(NA)	60 277	28 794	109.3	8 849	4 013	120.5
566 pt.	Men's shoe stores	**	**	**	**	**	8 881	3 034	192.7	1 229	397	209.6
566 pt.	Women's shoe stores	**	**	**	**	**	18 867	9 567	97.2	3 363	1 569	114.3
566 pt.	Children's and juveniles' shoe stores	**	**	**	**	**	711	779	-8.7	152	120	26.7
566 pt.	Family shoe stores	**	**	**	**	**	31 818	15 414	106.4	4 105	1 927	113.0
564, 9	Other apparel and accessory stores	††	52	††	5 469	(NA)	8 962	5 024	78.4	1 660	775	114.2
564	Children's and infants' wear stores	††	16	††	(D)	(NA)	2 875	2 296	25.2	668	343	94.8
569	Miscellaneous apparel and accessory stores	††	36	††	(D)	(NA)	6 087	2 728	123.1	992	432	129.6

See footnotes at end of table.

Table 2. Comparative Statistics for the State: 1982 and 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹						Establishments with payroll ¹					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll			
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	
57	Furniture, home furnishings, and equipment stores	††	468	††	126 401	(NA)	203 338	119 258	70.5	29 473	17 741	66.1	
5712	Furniture stores	††	111	††	53 120	(NA)	69 216	52 662	31.4	10 967	7 831	40.0	
5713, 4, 9	Home furnishing stores	††	162	††	23 616	(NA)	38 870	20 903	86.0	7 646	3 803	101.1	
5713	Floor covering stores	††	46	††	11 607	(NA)	21 956	10 740	104.4	4 814	1 949	147.0	
5714	Drapery, curtain, and upholstery stores	††	54	††	6 131	(NA)	4 348	5 250	-17.2	913	1 145	-20.3	
5719	Miscellaneous home furnishing stores	††	62	††	5 878	(NA)	12 566	4 913	155.8	1 919	709	170.7	
572	Household appliance stores	††	60	††	10 571	(NA)	22 325	9 454	136.1	2 603	1 522	71.0	
573	Radio, television, and music stores	††	135	††	39 094	(NA)	72 927	36 239	101.2	8 257	4 585	80.1	
5732	Radio and television stores	††	92	††	27 062	(NA)	55 397	24 960	121.9	6 125	3 194	91.8	
5733	Music stores	††	43	††	12 032	(NA)	17 530	11 279	55.4	2 132	1 391	53.3	
5733 pt.	Record shops	**	**	**	**	**	8 698	5 293	64.3	957	533	79.5	
5733 pt.	Musical instrument stores	**	**	**	**	**	8 832	5 986	47.5	1 175	858	36.9	
58	Eating and drinking places	††	1 364	††	291 933	(NA)	545 446	286 680	90.3	144 344	74 398	94.0	
5812	Eating places	††	917	††	242 272	(NA)	473 864	239 619	97.8	126 675	63 712	98.8	
5812 pt.	Restaurants and luncheons	**	**	**	**	**	261 435	146 600	78.3	74 732	42 187	77.1	
5812 pt.	Cafeterias	**	**	**	**	**	3 776	2 491	51.6	1 040	514	102.3	
5812 pt.	Refreshment places	**	**	**	**	**	159 596	78 500	103.3	36 579	17 898	104.4	
5812 pt.	Other eating places	**	**	**	**	**	49 057	12 028	307.9	14 324	3 113	360.1	
5813	Drinking places (alcoholic beverages)	††	447	††	49 661	(NA)	71 582	47 061	52.1	17 669	10 686	65.3	
591	Drug and proprietary stores	††	130	††	149 064	(NA)	178 897	148 062	20.8	20 974	16 152	29.9	
591 pt.	Drug stores	**	**	**	**	**	169 161	(D)	(D)	19 853	(D)	(D)	
591 pt.	Proprietary stores	**	**	**	**	**	9 736	(D)	(D)	1 121	(D)	(D)	
59 ex. 591	Miscellaneous retail stores ²	††	1 799	††	292 095	(NA)	510 616	266 804	91.4	84 543	37 424	125.9	
592	Liquor stores	††	97	††	51 933	(NA)	50 423	50 824	-8	4 304	3 972	8.4	
593	Used merchandise stores	††	162	††	13 507	(NA)	22 639	11 771	92.3	5 541	2 808	97.3	
594	Miscellaneous shopping goods stores	††	736	††	134 636	(NA)	218 304	125 804	73.5	34 790	18 338	89.7	
5941	Sporting goods stores and bicycle shops	††	138	††	27 823	(NA)	38 695	25 344	52.7	4 880	2 693	81.2	
5941 pt.	General line sporting goods stores	**	**	**	**	**	20 022	11 315	77.0	2 412	1 215	98.5	
5941 pt.	Specialty line sporting goods stores	**	**	**	**	**	18 673	14 029	33.1	2 468	1 478	67.0	
5942	Book stores	††	38	††	7 590	(NA)	13 259	7 202	84.1	1 784	955	86.8	
5943	Stationery stores	††	12	††	3 040	(NA)	6 647	2 928	127.0	1 148	489	134.8	
5944	Jewelry stores	††	182	††	33 342	(NA)	59 989	30 315	97.9	11 221	5 120	119.2	
5945	Hobby, toy, and game shops	††	78	††	5 776	(NA)	7 992	5 007	59.6	1 098	724	51.7	
5946	Camera and photographic supply stores	††	28	††	4 376	(NA)	5 700	4 162	37.0	758	562	34.9	
5947	Gift, novelty, and souvenir shops	††	188	††	41 783	(NA)	70 011	40 529	72.7	11 621	6 470	79.6	
5948	Luggage and leather goods stores	††	16	††	3 058	(NA)	5 802	3 024	91.9	917	425	115.8	
5949	Sewing, needlework, and piece goods stores	††	56	††	7 848	(NA)	10 209	7 293	40.0	1 363	900	51.4	
596	Nonstore retailers ²	††	170	††	25 107	(NA)	107 459	22 907	369.1	22 506	3 107	624.4	
5961	Mail order houses	††	62	††	9 090	(NA)	87 207	8 564	918.3	19 263	749	2 471.8	
5962	Automatic merchandising machine operators	††	84	††	10 942	(NA)	12 526	9 268	35.2	1 783	1 406	26.8	
5963	Direct selling establishments ²	††	24	††	5 075	(NA)	7 726	5 075	52.2	1 460	952	53.4	
598	Fuel and ice dealers	††	66	††	21 877	(NA)	(D)	20 620	(D)	(D)	3 045	(D)	
5983	Fuel oil dealers	††	26	††	8 835	(NA)	16 038	7 772	106.4	1 476	963	53.3	
5984	Liquefied petroleum gas (bottled gas) dealers	††	29	††	(D)	(NA)	27 392	11 347	141.4	2 931	1 676	74.9	
5982	Fuel and ice dealers, n.e.c.	††	11	††	(D)	(NA)	(D)	1 501	(D)	(D)	406	(D)	
5992	Florists	††	79	††	9 463	(NA)	14 169	8 636	64.1	3 249	1 648	97.1	
5993	Cigar stores and stands	††	9	††	(D)	(NA)	5 457	853	539.7	679	93	630.1	
5994	News dealers and newsstands	††	35	††	1 807	(NA)	(D)	668	(D)	(D)	71	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	445	††	(D)	(NA)	(D)	24 721	(D)	(D)	4 342	(D)	
5999 pt.	Optical goods stores	**	**	**	**	**	7 792	5 653	36.8	1 979	1 459	35.6	
5999 pt.	Pet shops	**	**	**	**	**	5 217	2 258	131.0	932	377	147.2	
5999 pt.	Typewriter stores	**	**	**	**	**	583	(D)	(D)	148	(D)	(D)	
5999 pt.	Other miscellaneous retail stores, n.e.c.	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)	

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹			Establishments with payroll ¹			Establishments without payroll—Sales per establishment ¹ (dollars)	
		Inhabitants per establishment ² (number)	Sales		Sales		Annual payroll per employee ³ (dollars)		
			Per capita ² (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee ³ (dollars)			
	Retail trade⁴	100	\$ 675	666 551	943 950	77 972	9 912	12 36 718	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	1 078 946	106 748	13 215	10 ††	
521, 3	Building materials and supply stores	††	††	††	1 237 810	126 928	15 712	10 ††	
521	Lumber and other building materials dealers	††	††	††	1 543 350	137 799	15 702	11 ††	
523	Paint, glass, and wallpaper stores	††	††	††	641 634	92 630	15 743	7 ††	
525	Hardware stores	††	††	††	1 031 690	78 528	11 282	13 ††	
526	Retail nurseries, lawn and garden supply stores	††	††	††	501 000	46 389	8 088	11 ††	
527	Mobile home dealers	††	††	††	964 465	144 000	11 944	7 ††	
53	General merchandise group stores	††	††	††	5 267 381	70 808	8 722	74 ††	
531	Department stores (incl. leased depts.) ⁵ 6	††	††	††	12 580 022	(NA)	(NA)	(NA) ††	
531 pt.	Department stores (excl. leased depts.) ⁵	††	††	††	11 778 489	70 212	8 711	168 ††	
531 pt.	Conventional ⁵	††	††	††	12 454 429	57 469	7 544	217 ††	
531 pt.	Discount or mass merchandising ⁵	††	††	††	10 196 100	87 822	8 933	116 ††	
531 pt.	National chain ⁵	††	††	††	13 795 273	69 197	10 089	199 ††	
533	Variety stores	††	††	††	826 708	46 249	7 448	18 ††	
539	Miscellaneous general merchandise stores	††	††	††	1 030 477	105 937	10 203	10 ††	
54	Food stores	††	††	††	1 904 583	127 340	12 545	15 ††	
541	Grocery stores	††	††	††	2 446 573	135 039	12 927	18 ††	
542	Meat and fish (seafood) markets	††	††	††	581 727	182 829	12 886	3 ††	
546	Retail bakeries	††	††	††	177 700	26 005	6 985	7 ††	
5462	Retail bakeries—baking and selling	††	††	††	(D)	(D)	(D)	(D) ††	
5463	Retail bakeries—selling only	††	††	††	(D)	(D)	(D)	(D) ††	
543, 4, 5, 9	Other food stores	††	††	††	247 932	50 415	9 786	5 ††	
543	Fruit stores and vegetable markets	††	††	††	(D)	(D)	(D)	(D) ††	
544	Candy, nut, and confectionery stores	††	††	††	289 043	40 537	11 829	7 ††	
545	Dairy products stores	††	††	††	174 842	53 581	5 758	3 ††	
549	Miscellaneous food stores	††	††	††	(D)	(D)	(D)	(D) ††	
55 ex. 554	Automotive dealers	††	††	††	2 396 727	177 021	18 177	14 ††	
551	Motor vehicle dealers—new and used cars	††	††	††	8 761 753	209 907	20 568	42 ††	
552	Motor vehicle dealers—used cars only	††	††	††	650 512	189 000	14 439	3 ††	
553	Auto and home supply stores	††	††	††	501 488	89 461	13 472	6 ††	
553 pt.	Tire, battery, and accessory dealers	††	††	††	500 313	89 165	13 666	6 ††	
553 pt.	Other auto and home supply stores	††	††	††	517 000	93 434	10 880	6 ††	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	1 243 870	146 657	13 120	8 ††	
555	Boat dealers	††	††	††	710 188	113 630	12 490	6 ††	
556	Recreational and utility trailer dealers	††	††	††	2 326 647	196 781	13 826	12 ††	
557	Motorcycle dealers	††	††	††	773 952	103 522	12 618	7 ††	
559	Automotive dealers, n.e.c.	††	††	††	-	-	-	-	
554	Gasoline service stations	††	††	††	1 185 447	157 092	8 865	8 ††	
56	Apparel and accessory stores	††	††	††	413 515	61 366	8 669	7 ††	
561	Men's and boys' clothing and furnishings stores	††	††	††	524 579	67 231	11 503	8 ††	
562, 3, 8	Women's clothing and specialty stores and fumers	††	††	††	406 502	59 323	7 474	7 ††	
562	Women's ready-to-wear stores	††	††	††	412 235	59 572	7 321	7 ††	
563, 8	Women's accessory and specialty stores and fumers	††	††	††	375 514	57 892	8 354	6 ††	
565	Family clothing stores	††	††	††	693 500	61 372	8 178	11 ††	
566	Shoe stores	††	††	††	313 943	65 877	9 671	5 ††	
566 pt.	Men's shoe stores	††	††	††	227 718	93 484	12 937	2 ††	
566 pt.	Women's shoe stores	††	††	††	319 780	66 200	11 800	5 ††	
566 pt.	Children's and juveniles' shoe stores	††	††	††	142 200	35 550	7 600	4 ††	
566 pt.	Family shoe stores	††	††	††	357 506	61 783	7 971	6 ††	
564, 9	Other apparel and accessory stores	††	††	††	194 826	41 491	7 685	5 ††	
564	Children's and infants' wear stores	††	††	††	205 357	34 639	8 048	6 ††	
569	Miscellaneous apparel and accessory stores	††	††	††	190 219	45 767	7 459	4 ††	
57	Furniture, home furnishings, and equipment stores	††	††	††	587 682	85 221	12 352	7 ††	
5712	Furniture stores	††	††	††	752 348	86 737	13 743	9 ††	
5713, 4, 9	Home furnishing stores	††	††	††	404 896	58 627	11 532	7 ††	
5713	Floor covering stores	††	††	††	645 765	58 706	12 872	11 ††	
5714	Drapery, curtain, and upholstery stores	††	††	††	207 048	48 311	10 144	4 ††	
5719	Miscellaneous home furnishing stores	††	††	††	306 488	63 146	9 643	5 ††	
572	Household appliance stores	††	††	††	558 125	97 065	11 317	6 ††	
573	Radio, television, and music stores	††	††	††	618 025	104 931	11 881	6 ††	
5732	Radio and television stores	††	††	††	659 488	119 390	13 200	6 ††	
5733	Music stores	††	††	††	515 588	75 887	9 229	7 ††	
5733 pt.	Record shops	††	††	††	579 867	86 980	9 570	7 ††	
5733 pt.	Musical instrument stores	††	††	††	464 842	67 420	8 969	7 ††	

See footnotes at end of table.

Table 3. Selected Ratios for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹			Establishments with payroll ¹			Establishments without payroll—Sales per establishment ¹ (dollars)	
		Inhabitants per establishment ² (number)	Sales		Sales		Annual payroll per employee ³ (dollars)		
			Per capita ² (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee ³ (dollars)			
58	Eating and drinking places	††	††	††	364 847	24 605	6 511	15	††
5812	Eating places	††	††	††	436 741	23 951	6 403	18	††
5812 pt.	Restaurants and luncheonettes	**	**	**	503 728	23 525	6 725	21	**
5812 pt.	Cafeterias	**	**	**	164 174	22 343	6 154	7	**
5812 pt.	Refreshment places	**	**	**	336 700	23 623	5 414	14	**
5812 pt.	Other eating places	**	**	**	710 971	28 081	8 199	25	**
5813	Drinking places (alcoholic beverages)	††	††	††	174 590	30 039	7 415	6	††
591	Drug and proprietary stores	††	††	††	1 386 798	102 227	11 985	14	††
591 pt.	Drug stores	**	**	**	1 409 675	105 004	12 323	13	**
591 pt.	Proprietary stores	**	**	**	1 081 778	70 043	8 065	15	**
59 ex. 591	Miscellaneous retail stores ⁴	††	††	††	457 952	66 271	10 972	7	††
592	Liquor stores	††	††	††	681 392	121 209	10 346	6	††
593	Used merchandise stores	††	††	††	286 570	41 692	10 204	7	††
594	Miscellaneous shopping goods stores	††	††	††	395 478	60 979	9 718	6	††
5941	Sporting goods stores and bicycle shops	††	††	††	394 847	75 429	9 513	5	††
5941 pt.	General line sporting goods stores	**	**	**	556 167	83 425	10 050	7	††
5941 pt.	Specialty line sporting goods stores	**	**	**	301 177	68 399	9 040	4	**
5942	Book stores	††	††	††	348 921	67 648	9 102	5	††
5943	Stationery stores	††	††	††	474 786	66 470	11 480	7	††
5944	Jewelry stores	††	††	††	441 096	67 479	12 622	7	††
5945	Hobby, toy, and game shops	††	††	††	257 806	52 235	7 176	5	††
5946	Camera and photographic supply stores	††	††	††	247 826	71 250	9 475	3	††
5947	Gift, novelty, and souvenir shops	††	††	††	440 321	53 525	8 885	8	††
5948	Luggage and leather goods stores	††	††	††	386 800	56 882	8 990	7	††
5949	Sewing, needlework, and piece goods stores	††	††	††	268 658	42 715	5 703	6	††
596	Nonstore retailers ⁴	††	††	††	1 235 161	68 141	14 271	18	††
5961	Mail order houses	††	††	††	2 356 946	69 877	15 435	34	††
5962	Automatic merchandising machine operators	††	††	††	544 609	84 067	11 966	6	††
5963	Direct selling establishments ⁴	††	††	††	286 148	42 922	8 111	7	††
598	Fuel and ice dealers	††	††	††	(D)	(D)	(D)	(D)	††
5983	Fuel oil dealers	††	††	††	2 291 143	211 026	19 421	11	††
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	913 067	112 262	12 012	8	††
5982	Fuel and ice dealers, n.e.c.	††	††	††	(D)	(D)	(D)	(D)	††
5992	Florists	††	††	††	166 694	32 498	7 452	5	††
5993	Cigar stores and stands	††	††	††	606 333	71 803	8 934	8	††
5994	News dealers and newsstands	††	††	††	(D)	(D)	(D)	(D)	††
5999	Miscellaneous retail stores, n.e.c.	††	††	††	(D)	(D)	(D)	(D)	††
5999 pt.	Optical goods stores	**	**	**	161 083	48 937	12 525	3	††
5999 pt.	Pet shops	**	**	**	193 222	43 116	7 702	4	††
5999 pt.	Typewriter stores	**	**	**	194 333	41 643	10 571	5	††
5999 pt.	Other miscellaneous retail stores, n.e.c.	**	**	**	(D)	(D)	(D)	(D)	††

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Based on 1980 Census of Population.

³Based on number of employees for pay period including March 12.

⁴Excludes nonemployer direct sellers, SIC 5963.

⁵Includes sales from catalog order desks.

⁶Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
LAS VEGAS SMSA											
52	Retail trade ²	4 098	3 064 241	1 717	228	2 951	3 026 691	396 829	95 878	39 999	
521, 3	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	94	141 271	17 321	3 947	1 252	
521	Building materials and supply stores	††	††	††	††	49	82 289	10 774	2 467	619	
521	Lumber and other building materials dealers	††	††	††	††	27	63 279	7 556	1 702	427	
523	Paint, glass, and wallpaper stores	††	††	††	††	22	19 010	3 218	765	192	
525	Hardware stores	††	††	††	††	20	33 148	4 528	1 034	425	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	10	4 198	522	124	75	
527	Mobile home dealers	††	††	††	††	15	21 636	1 497	322	133	
53	General merchandise group stores	††	††	††	††	57	363 030	47 256	10 992	5 333	
531	Department stores (incl. leased depts.) ³ 4	††	††	††	††	28	345 894	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	28	323 349	42 413	9 934	4 814	
533	Variety stores	††	††	††	††	10	(D)	(D)	(D)	(D)	
539	Miscellaneous general merchandise stores	††	††	††	††	19	(D)	(D)	(D)	(D)	
54	Food stores	††	††	††	††	344	674 826	68 936	15 817	5 493	
541	Grocery stores	††	††	††	††	253	647 228	63 843	14 732	4 940	
542	Meat and fish (seafood) markets	††	††	††	††	5	7 951	323	78	32	
546	Retail bakeries	††	††	††	††	38	7 284	1 942	462	278	
5462	Retail bakeries—baking and selling	††	††	††	††	37	(D)	(D)	(D)	(D)	
5463	Retail bakeries—selling only	**	**	**	**	1	(D)	(D)	(D)	(D)	
543, 4, 5, 9	Other food stores	††	††	††	††	48	12 363	2 828	545	243	
543	Fruit stores and vegetable markets	††	††	††	††	-	-	-	-	-	
544	Candy, nut, and confectionery stores	††	††	††	††	15	4 719	1 678	362	125	
545	Dairy products stores	††	††	††	††	11	1 706	202	38	28	
549	Miscellaneous food stores	††	††	††	††	22	5 938	948	145	90	
55 ex. 554	Automotive dealers	††	††	††	††	179	562 429	59 372	15 215	3 195	
551	Motor vehicle dealers—new and used cars	††	††	††	††	27	456 588	46 669	12 268	2 228	
552	Motor vehicle dealers—used cars only	††	††	††	††	15	4 931	549	146	43	
553	Auto and home supply stores	††	††	††	††	109	52 903	7 956	1 791	639	
553 pt.	Tire, battery, and accessory dealers	††	††	††	††	101	49 723	7 624	1 731	609	
553 pt.	Other auto and home supply stores	**	**	**	**	8	3 180	332	60	30	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	28	48 007	4 198	1 010	285	
555	Boat dealers	††	††	††	††	10	9 654	1 098	241	79	
556	Recreational and utility trailer dealers	††	††	††	††	9	29 189	1 920	488	125	
557	Motorcycle dealers	††	††	††	††	9	9 164	1 180	281	81	
559	Automotive dealers, n.e.c.	††	††	††	††	-	-	-	-	-	
554	Gasoline service stations	††	††	††	††	229	276 034	15 870	3 738	1 881	
56	Apparel and accessory stores	††	††	††	††	383	169 028	24 591	6 276	2 774	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	57	30 928	5 407	1 495	432	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	145	64 612	8 055	1 996	1 073	
562	Women's ready-to-wear stores	††	††	††	††	118	57 071	6 963	1 708	945	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	27	7 541	1 092	288	128	
565	Family clothing stores	††	††	††	††	33	27 414	3 914	999	531	
566	Shoe stores	††	††	††	††	125	40 178	6 023	1 526	595	
566 pt.	Men's shoe stores	††	††	††	††	28	7 475	988	272	73	
566 pt.	Women's shoe stores	**	**	**	**	38	13 205	2 467	616	202	
566 pt.	Children's and juveniles' shoe stores	**	**	**	**	4	(D)	(D)	(D)	(D)	
566 pt.	Family shoe stores	**	**	**	**	55	(D)	(D)	(D)	(D)	
564, 9	Other apparel and accessory stores	††	††	††	††	23	5 896	1 192	260	143	
564	Children's and infants' wear stores	††	††	††	††	9	2 503	623	114	73	
569	Miscellaneous apparel and accessory stores	††	††	††	††	14	3 393	569	146	70	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	205	133 092	19 566	4 780	1 571	
5712	Furniture stores	††	††	††	††	51	38 196	6 761	1 567	468	
5713, 4, 9	Home furnishing stores	††	††	††	††	60	26 954	5 533	1 663	501	
5713	Floor covering stores	††	††	††	††	18	14 337	3 415	1 125	285	
5714	Drapery, curtain, and upholstery stores	††	††	††	††	14	3 183	767	190	79	
5719	Miscellaneous home furnishing stores	††	††	††	††	28	9 434	1 351	348	137	
572	Household appliance stores	††	††	††	††	24	16 098	1 543	290	137	
573	Radio, television, and music stores	††	††	††	††	70	51 844	5 729	1 260	465	
5732	Radio and television stores	††	††	††	††	52	42 693	4 630	994	337	
5733	Music stores	††	††	††	††	18	9 151	1 099	266	128	
5733 pt.	Record shops	††	††	††	††	7	4 039	435	105	51	
5733 pt.	Musical instrument stores	**	**	**	**	11	5 112	664	161	77	
58	Eating and drinking places	††	††	††	††	782	333 899	89 765	22 031	13 318	
5812	Eating places	††	††	††	††	587	287 699	77 694	19 203	11 779	
5812 pt.	Restaurants and lunchrooms	**	**	**	**	265	149 066	43 234	11 029	6 179	
5812 pt.	Cafeterias	**	**	**	**	8	1 281	340	84	44	
5812 pt.	Refreshment places	**	**	**	**	270	97 590	22 579	5 401	4 210	
5812 pt.	Other eating places	**	**	**	**	44	39 762	11 541	2 689	1 346	
5813	Drinking places (alcoholic beverages)	††	††	††	††	195	46 200	12 071	2 828	1 539	

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
LAS VEGAS SMSA—Con.											
591	Drug and proprietary stores	††	††	††	††	73	109 307	13 004	3 251	1 087	
591 pt.	Drug stores	**	**	**	**	64	99 571	11 883	2 940	948	
591 pt.	Proprietary stores	**	**	**	**	9	9 736	1 121	311	139	
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	605	263 775	41 148	9 831	4 095	
592	Liquor stores	††	††	††	††	38	19 133	2 243	511	229	
593	Used merchandise stores	††	††	††	††	38	13 920	3 071	630	341	
594	Miscellaneous shopping goods stores	††	††	††	††	328	146 379	23 660	5 765	2 382	
5941	Sporting goods stores and bicycle shops	††	††	††	††	48	18 286	2 195	518	233	
5941 pt.	General line sporting goods stores	**	**	**	**	19	11 163	1 293	315	135	
5941 pt.	Specialty line sporting goods stores	**	**	**	**	29	7 123	902	203	98	
5942	Book stores	††	††	††	††	24	9 187	1 410	322	140	
5943	Stationery stores	††	††	††	††	6	2 852	383	113	43	
5944	Jewelry stores	††	††	††	††	89	42 253	7 610	1 801	588	
5945	Hobby, toy, and game shops	††	††	††	††	12	3 207	543	134	70	
5946	Camera and photographic supply stores	††	††	††	††	16	3 912	558	187	62	
5947	Gift, novelty, and souvenir shops	††	††	††	††	102	55 360	9 403	2 312	1 024	
5948	Luggage and leather goods stores	††	††	††	††	12	5 260	810	204	88	
5949	Sewing, needlework, and piece goods stores	††	††	††	††	19	6 062	748	174	134	
596	Nonstore retailers ²	††	††	††	††	34	39 630	3 858	952	340	
5981	Mail order houses	††	††	††	††	12	28 712	2 159	533	171	
5982	Automatic merchandising machine operators	††	††	††	††	13	8 358	1 226	287	99	
5983	Direct selling establishments ²	††	††	††	††	9	2 560	473	132	70	
598	Fuel and ice dealers	††	††	††	††	5	5 106	800	203	59	
5983	Fuel oil dealers	††	††	††	††	1	(D)	(D)	(D)	(D)	
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	††	3	(D)	(D)	(D)	(D)	
5982	Fuel and ice dealers, n.e.c.	††	††	††	††	1	(D)	(D)	(D)	(D)	
5992	Florists	††	††	††	††	40	8 319	1 953	508	267	
5993	Cigar stores and stands	††	††	††	††	3	(D)	(D)	(D)	(D)	
5994	News dealers and newsstands	††	††	††	††	4	(D)	(D)	(D)	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	115	29 602	5 331	1 201	447	
5999 pt.	Optical goods stores	**	**	**	**	33	(D)	(D)	(D)	(D)	
5999 pt.	Pet shops	**	**	**	**	18	(D)	(D)	(D)	(D)	
5999 pt.	Typewriter stores	**	**	**	**	2	(D)	(D)	(D)	(D)	
5999 pt.	Other miscellaneous retail stores, n.e.c.	**	**	**	**	62	(D)	(D)	(D)	(D)	
RENO SMSA											
	Retail trade ²	2 045	1 506 102	981	193	1 432	1 482 881	188 265	44 914	18 295	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	62	74 854	9 247	2 252	720	
521, 3	Building materials and supply stores	††	††	††	††	35	46 955	5 282	1 173	376	
521	Lumber and other building materials dealers	††	††	††	††	27	42 885	4 502	1 000	327	
523	Paint, glass, and wallpaper stores	††	††	††	††	8	4 070	780	173	49	
525	Hardware stores	††	††	††	††	11	13 161	1 975	595	154	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	6	4 711	1 014	242	114	
527	Mobile home dealers	††	††	††	††	10	10 027	976	242	76	
53	General merchandise group stores	††	††	††	††	27	204 960	22 898	5 288	2 640	
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	14	(D)	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	14	(D)	(D)	(D)	(D)	
533	Variety stores	††	††	††	††	3	(D)	(D)	(D)	(D)	
539	Miscellaneous general merchandise stores	††	††	††	††	10	11 012	747	161	81	
54	Food stores	††	††	††	††	157	308 143	29 117	6 695	2 332	
541	Grocery stores	††	††	††	††	117	298 002	27 622	6 370	2 146	
542	Meat and fish (seafood) markets	††	††	††	††	9	3 208	361	59	16	
546	Retail bakeries	††	††	††	††	13	2 207	610	145	81	
5462	Retail bakeries—baking and selling	††	††	††	††	12	(D)	(D)	(D)	(D)	
5463	Retail bakeries—selling only	††	††	††	††	1	(D)	(D)	(D)	(D)	
543, 4, 5, 9	Other food stores	††	††	††	††	18	4 726	524	121	89	
543	Fruit stores and vegetable markets	††	††	††	††	1	(D)	(D)	(D)	(D)	
544	Candy, nut, and confectionery stores	††	††	††	††	5	1 613	187	41	30	
545	Dairy products stores	††	††	††	††	7	(D)	(D)	(D)	(D)	
549	Miscellaneous food stores	††	††	††	††	5	1 719	192	52	26	
55 ex. 554	Automotive dealers	††	††	††	††	109	272 962	26 567	6 715	1 358	
551	Motor vehicle dealers—new and used cars	††	††	††	††	18	210 256	19 040	5 034	862	
552	Motor vehicle dealers—used cars only	††	††	††	††	20	15 913	1 063	214	61	
553	Auto and home supply stores	††	††	††	††	54	30 668	4 948	1 133	293	
553 pt.	Tire, battery, and accessory dealers	††	††	††	††	54	30 668	4 948	1 133	293	
553 pt.	Other auto and home supply stores	††	††	††	††	-	-	-	-	-	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	17	16 125	1 516	334	142	
555	Boat dealers	††	††	††	††	6	1 709	151	29	21	
556	Recreational and utility trailer dealers	††	††	††	††	5	(D)	(D)	(D)	(D)	
557	Motorcycle dealers	††	††	††	††	6	(D)	(D)	(D)	(D)	
559	Automotive dealers, n.e.c.	††	††	††	††	-	-	-	-	-	
554	Gasoline service stations	††	††	††	††	103	143 789	8 072	1 924	919	

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
RENO SMSA—Con.											
56	Apparel and accessory stores	††	††	††	††	168	68 267	9 220	2 148	1 048	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	17	(D)	(D)	(D)	(D)	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	60	22 142	2 893	683	371	
562	Women's ready-to-wear stores	††	††	††	††	53	(D)	(D)	(D)	(D)	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	7	(D)	(D)	(D)	(D)	
565	Family clothing stores	††	††	††	††	25	18 345	2 233	482	232	
566	Shoe stores	††	††	††	††	54	18 066	2 549	584	275	
566 pt.	Men's shoe stores	††	††	††	††	10	(D)	(D)	(D)	(D)	
566 pt.	Women's shoe stores	**	**	**	**	20	(D)	(D)	(D)	(D)	
566 pt.	Children's and juveniles' shoe stores	**	**	**	**	-	-	-	-	-	
566 pt.	Family shoe stores	**	**	**	**	24	11 222	1 456	326	175	
564, 9	Other apparel and accessory stores	††	††	††	††	12	(D)	(D)	(D)	(D)	
564	Children's and infants' wear stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
569	Miscellaneous apparel and accessory stores	††	††	††	††	10	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	96	54 328	7 029	1 712	598	
5712	Furniture stores	††	††	††	††	26	22 570	2 774	738	224	
5713, 4, 9	Home furnishing stores	††	††	††	††	27	8 394	1 301	292	110	
5713	Floor covering stores	††	††	††	††	10	(D)	(D)	(D)	(D)	
5714	Draper, curtain, and upholstery stores	††	††	††	††	5	(D)	(D)	(D)	(D)	
5719	Miscellaneous home furnishing stores	††	††	††	††	12	(D)	(D)	(D)	(D)	
572	Household appliance stores	††	††	††	††	10	4 689	778	186	69	
573	Radio, television, and music stores	††	††	††	††	33	18 675	2 176	496	195	
5732	Radio and television stores	††	††	††	††	22	10 865	1 244	282	104	
5733	Music stores	††	††	††	††	11	7 810	932	214	91	
5733 pt.	Record shops	**	**	**	**	7	(D)	(D)	(D)	(D)	
5733 pt.	Musical instrument stores	**	**	**	**	4	(D)	(D)	(D)	(D)	
58	Eating and drinking places	††	††	††	††	370	141 148	36 445	8 674	5 584	
5812	Eating places	††	††	††	††	276	127 718	33 155	7 904	5 157	
5812 pt.	Restaurants and luncheonettes	††	††	††	††	133	75 864	20 869	5 161	3 147	
5812 pt.	Cafeterias	**	**	**	**	8	1 445	407	79	70	
5812 pt.	Refreshment places	**	**	**	**	119	42 616	9 559	2 119	1 615	
5812 pt.	Other eating places	**	**	**	**	16	7 793	2 320	545	325	
5813	Drinking places (alcoholic beverages)	††	††	††	††	94	13 430	3 290	770	427	
591	Drug and proprietary stores	††	††	††	††	28	43 957	5 100	1 149	381	
591 pt.	Drug stores	**	**	**	**	28	43 957	5 100	1 149	381	
591 pt.	Proprietary stores	**	**	**	**	-	-	-	-	-	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	312	170 473	34 570	8 357	2 715	
592	Liquor stores	††	††	††	††	17	19 098	1 268	276	84	
593	Used merchandise stores	††	††	††	††	28	7 981	2 287	554	184	
594	Miscellaneous shopping goods stores	††	††	††	††	151	56 029	8 749	2 010	926	
5941	Sporting goods stores and bicycle shops	††	††	††	††	31	14 525	2 012	463	202	
5941 pt.	General line sporting goods stores	**	**	**	**	8	6 299	725	156	65	
5941 pt.	Specialty line sporting goods stores	**	**	**	**	23	8 226	1 287	307	137	
5942	Boot stores	††	††	††	††	13	(D)	(D)	(D)	(D)	
5943	Stationery stores	††	††	††	††	5	2 611	553	111	33	
5944	Jewelry stores	††	††	††	††	34	14 769	2 877	687	240	
5945	Hobby, toy, and game shops	††	††	††	††	15	3 996	485	115	70	
5946	Camera and photographic supply stores	††	††	††	††	3	(D)	(D)	(D)	(D)	
5947	Gift, novelty, and souvenir shops	††	††	††	††	36	11 024	1 700	371	221	
5948	Luggage and leather goods stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
5949	Sewing, needlework, and piece goods stores	††	††	††	††	12	3 463	534	127	91	
596	Nonstore retailers ²	††	††	††	††	26	49 313	16 746	4 199	1 076	
5961	Mail order houses	††	††	††	††	7	(D)	(D)	(D)	(D)	
5962	Automatic merchandising machine operators	††	††	††	††	5	(D)	(D)	(D)	(D)	
5963	Direct selling establishments ²	††	††	††	††	14	(D)	(D)	(D)	(D)	
598	Fuel and ice dealers	††	††	††	††	12	20 318	2 027	486	124	
5983	Fuel oil dealers	††	††	††	††	5	15 278	1 461	349	75	
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	††	5	(D)	(D)	(D)	(D)	
5982	Fuel and ice dealers, n.e.c.	††	††	††	††	2	(D)	(D)	(D)	(D)	
5992	Florists	††	††	††	††	25	3 941	901	207	103	
5993	Cigar stores and stands	††	††	††	††	2	(D)	(D)	(D)	(D)	
5994	News dealers and newsstands	††	††	††	††	5	(D)	(D)	(D)	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	46	12 517	2 437	614	212	
5999 pt.	Optical goods stores	**	**	**	**	13	2 413	580	163	50	
5999 pt.	Pet shops	**	**	**	**	5	1 002	226	54	27	
5999 pt.	Typewriter stores	**	**	**	**	-	-	-	-	-	
5999 pt.	Other miscellaneous retail stores, n.e.c.	**	**	**	**	28	9 102	1 631	397	135	

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments ¹			Establishments with payroll ¹					
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	
				Individual proprietorships (number)	Partnerships (number)					
	Retail trade²	1 873	772 731	1 117	198	1 182	743 507	82 686	18 479	9 077
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	86	44 980	5 756	1 437	474
521, 3	Building materials and supply stores	††	††	††	††	37	20 531	2 484	578	185
525	Hardware stores	††	††	††	††	27	13 529	2 094	584	183
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	4	1 111	211	36	27
527	Mobile home dealers	††	††	††	††	18	9 809	967	239	79
53	General merchandise group stores	††	††	††	††	29	27 224	3 166	694	433
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	3	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ³	††	††	††	††	3	(D)	(D)	(D)	(D)
533	Variety stores	††	††	††	††	11	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	††	††	††	††	15	(D)	(D)	(D)	(D)
54	Food stores	††	††	††	††	122	203 586	18 837	4 125	1 493
541	Grocery stores	††	††	††	††	98	199 766	18 146	3 965	1 393
542	Meat and fish (seafood) markets	††	††	††	††	8	1 639	218	49	22
546	Retail bakeries	††	††	††	††	9	1 171	312	74	51
543, 4, 5, 9	Other food stores	††	††	††	††	7	1 010	161	37	27
55 ex. 554	Automotive dealers	††	††	††	††	107	111 316	11 270	2 762	795
551	Motor vehicle dealers—new and used cars	††	††	††	††	40	77 905	7 268	1 766	458
552	Motor vehicle dealers—used cars only	††	††	††	††	8	7 128	525	141	44
553	Auto and home supply stores	††	††	††	††	50	23 246	3 182	789	262
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	9	3 037	295	66	31
554	Gasoline service stations	††	††	††	††	144	144 450	7 901	1 398	792
56	Apparel and accessory stores	††	††	††	††	80	23 633	3 049	694	430
561	Men's and boys' clothing and furnishings stores	††	††	††	††	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	32	9 587	1 189	263	180
562	Women's ready-to-wear stores	††	††	††	††	29	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	3	(D)	(D)	(D)	(D)
565	Family clothing stores	††	††	††	††	22	9 721	1 246	284	141
566	Shoe stores	††	††	††	††	13	2 033	277	64	45
564, 9	Other apparel and accessory stores	††	††	††	††	11	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	††	††	††	††	45	15 918	2 878	661	217
5712	Furniture stores	††	††	††	††	15	8 450	1 432	357	106
5713, 4, 9	Home furnishing stores	††	††	††	††	9	3 522	812	173	52
572	Household appliance stores	††	††	††	††	6	1 538	282	55	24
573	Radio, television, and music stores	††	††	††	††	15	2 408	352	76	35
58	Eating and drinking places	††	††	††	††	343	70 399	18 134	3 942	3 266
5812	Eating places	††	††	††	††	222	58 447	15 826	3 414	2 849
5813	Drinking places (alcoholic beverages)	††	††	††	††	121	11 952	2 308	528	417
591	Drug and proprietary stores	††	††	††	††	28	25 633	2 870	689	282
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	198	76 368	8 825	2 077	895
592	Liquor stores	††	††	††	††	19	12 192	793	202	103
593	Used merchandise stores	††	††	††	††	13	738	183	40	18
594	Miscellaneous shopping goods stores	††	††	††	††	73	15 896	2 381	527	272
5941	Sporting goods stores and bicycle shops	††	††	††	††	19	5 884	673	164	78
5944	Jewelry stores	††	††	††	††	13	2 967	734	145	61
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	41	7 045	974	218	133
596	Nonstore retailers ²	††	††	††	††	27	18 516	1 902	430	161
598	Fuel and ice dealers	††	††	††	††	24	(D)	(D)	(D)	(D)
5992	Florists	††	††	††	††	20	1 909	395	90	66
5993	Cigar stores and stands	††	††	††	††	4	(D)	(D)	(D)	(D)
5994	News dealers and newsstands	††	††	††	††	-	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	18	(D)	(D)	(D)	(D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹			Establishments with payroll ¹				
		Number	Sales (\$1,000)	Unincorporated businesses	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	CLARK COUNTY (Coextensive with Las Vegas, Nev., SMSA; see table 4.)								
	WASHOE COUNTY (Coextensive with Reno, Nev., SMSA; see table 4.)								

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹			Establishments with payroll ¹					
		Number	Sales (\$1,000)	Unincorporated businesses	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	
	LAS VEGAS									
	Retail trade ² -----	1 766	1 249 531	748	105	1 269	1 232 240	162 477	38 732	16 437
52	Building materials, hardware, garden supply, and mobile home dealers -----	††	††	††	††	35	78 984	10 145	2 363	648
521, 3	Building materials and supply stores -----	††	††	††	††	24	64 818	8 472	1 960	458
525	Hardware stores -----	††	††	††	††	6	10 276	1 323	317	135
526	Retail nurseries, lawn and garden supply stores -----	††	††	††	††	3	(D)	(D)	(D)	(D)
527	Mobile home dealers -----	††	††	††	††	2	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	††	††	††	††	19	118 825	15 308	3 446	1 845
531	Department stores (incl. leased depts.) ^{3, 4} -----	††	††	††	††	10	108 329	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ³ -----	††	††	††	††	10	(D)	(D)	(D)	(D)
533	Variety stores -----	††	††	††	††	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	††	††	††	††	6	14 179	1 587	320	136
54	Food stores -----	††	††	††	††	128	257 864	26 115	6 070	2 022
541	Grocery stores -----	††	††	††	††	92	243 661	23 588	5 511	1 784
542	Meat and fish (seafood) markets -----	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries -----	††	††	††	††	18	2 795	735	178	104
543, 4, 5, 9	Other food stores -----	††	††	††	††	15	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	††	††	††	††	75	227 170	23 519	5 455	1 452
551	Motor vehicle dealers—new and used cars -----	††	††	††	††	10	200 957	19 833	4 620	1 091
552	Motor vehicle dealers—used cars only -----	††	††	††	††	7	1 347	167	46	13
553	Auto and home supply stores -----	††	††	††	††	52	22 296	3 228	733	327
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	††	††	††	6	2 570	291	56	21
554	Gasoline service stations -----	††	††	††	††	113	137 069	7 996	1 843	949
56	Apparel and accessory stores -----	††	††	††	††	182	70 862	9 816	2 484	1 169
561	Men's and boys' clothing and furnishings stores -----	††	††	††	††	22	11 751	2 095	598	200
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	††	††	††	65	30 182	3 764	910	488
562	Women's ready-to-wear stores -----	††	††	††	††	56	27 155	3 340	800	443
563, 8	Women's accessory and specialty stores and furriers -----	††	††	††	††	9	3 027	424	110	45
565	Family clothing stores -----	††	††	††	††	14	(D)	(D)	(D)	(D)
566	Shoe stores -----	††	††	††	††	69	19 251	2 942	710	281
564, 9	Other apparel and accessory stores -----	††	††	††	††	12	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	††	††	††	††	105	57 935	10 493	2 728	854
5712	Furniture stores -----	††	††	††	††	26	22 649	4 440	995	262
5713, 4, 9	Home furnishing stores -----	††	††	††	††	36	16 110	3 642	1 204	337
572	Household appliance stores -----	††	††	††	††	12	6 148	617	122	57
573	Radio, television, and music stores -----	††	††	††	††	31	13 028	1 794	407	198
58	Eating and drinking places -----	††	††	††	††	324	128 042	33 987	8 350	5 184
5812	Eating places -----	††	††	††	††	246	110 769	29 156	7 264	4 618
5813	Drinking places (alcoholic beverages) -----	††	††	††	††	78	17 273	4 831	1 086	566

See footnotes at end of table.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
LAS VEGAS—Con.											
591	Drug and proprietary stores	††	††	††	††	34	45 687	5 587	1 404	472	
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	254	109 802	19 511	4 589	1 842	
592	Liquor stores	††	††	††	††	20	8 757	919	209	114	
593	Used merchandise stores	††	††	††	††	19	8 123	2 047	408	240	
594	Miscellaneous shopping goods stores	††	††	††	††	126	56 310	9 792	2 345	881	
5941	Sporting goods stores and bicycle shops	††	††	††	††	18	(D)	(D)	(D)	(D)	
5944	Jewelry stores	††	††	††	††	37	(D)	(D)	(D)	(D)	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	71	30 931	5 429	1 355	548	
596	Nonstore retailers ²	††	††	††	††	17	17 488	2 479	647	211	
598	Fuel and ice dealers	††	††	††	††	2	(D)	(D)	(D)	(D)	
5992	Florists	††	††	††	††	18	4 732	1 141	266	143	
5993	Cigar stores and stands	††	††	††	††	-	-	-	-	-	
5994	News dealers and newsstands	††	††	††	††	1	(D)	(D)	(D)	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	51	(D)	(D)	(D)	(D)	
RENO											
	Retail trade ²	1 308	1 074 268	560	126	998	1 062 125	142 544	34 166	13 480	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	38	49 367	5 771	1 411	441	
521, 3	Building materials and supply stores	††	††	††	††	22	29 444	3 356	712	255	
525	Hardware stores	††	††	††	††	6	10 467	1 557	500	117	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	3	(D)	(D)	(D)	(D)	
527	Mobile home dealers	††	††	††	††	7	(D)	(D)	(D)	(D)	
53	General merchandise group stores	††	††	††	††	17	151 817	17 700	4 120	1 933	
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	9	146 475	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ⁵	††	††	††	††	9	140 078	16 477	3 864	1 803	
533	Variety stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
539	Miscellaneous general merchandise stores	††	††	††	††	6	(D)	(D)	(D)	(D)	
54	Food stores	††	††	††	††	110	191 752	18 102	4 140	1 512	
541	Grocery stores	††	††	††	††	82	184 264	16 971	3 903	1 372	
542	Meat and fish (seafood) markets	††	††	††	††	6	(D)	(D)	(D)	(D)	
546	Retail bakeries	††	††	††	††	8	(D)	(D)	(D)	(D)	
543, 4, 5, 9	Other food stores	††	††	††	††	14	3 785	431	97	78	
55 ex. 554	Automotive dealers	††	††	††	††	74	232 675	22 860	5 770	1 118	
551	Motor vehicle dealers—new and used cars	††	††	††	††	15	(D)	(D)	(D)	(D)	
552	Motor vehicle dealers—used cars only	††	††	††	††	16	(D)	(D)	(D)	(D)	
553	Auto and home supply stores	††	††	††	††	31	19 338	3 326	739	177	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	12	13 605	1 205	266	107	
554	Gasoline service stations	††	††	††	††	71	69 719	3 567	829	435	
56	Apparel and accessory stores	††	††	††	††	128	54 332	7 518	1 740	844	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	16	7 231	1 182	308	120	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	48	17 870	2 412	562	310	
562	Women's ready-to-wear stores	††	††	††	††	41	(D)	(D)	(D)	(D)	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	7	(D)	(D)	(D)	(D)	
565	Family clothing stores	††	††	††	††	17	14 101	1 678	342	161	
566	Shoe stores	††	††	††	††	40	13 752	2 029	471	219	
564, 9	Other apparel and accessory stores	††	††	††	††	7	1 378	217	57	34	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	71	45 337	5 857	1 450	503	
5712	Furniture stores	††	††	††	††	19	19 718	2 368	646	189	
5713, 4, 9	Home furnishing stores	††	††	††	††	19	6 016	1 010	237	90	
572	Household appliance stores	††	††	††	††	7	3 644	557	131	50	
573	Radio, television, and music stores	††	††	††	††	26	15 959	1 922	436	174	
58	Eating and drinking places	††	††	††	††	244	99 461	26 926	6 440	4 148	
5812	Eating places	††	††	††	††	189	92 689	25 285	6 028	3 912	
5813	Drinking places (alcoholic beverages)	††	††	††	††	55	6 772	1 641	412	236	
591	Drug and proprietary stores	††	††	††	††	19	25 543	3 124	726	232	
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	226	142 122	31 119	7 540	2 314	
592	Liquor stores	††	††	††	††	11	16 003	1 036	244	68	
593	Used merchandise stores	††	††	††	††	20	6 519	2 011	484	137	
594	Miscellaneous shopping goods stores	††	††	††	††	113	48 508	7 595	1 718	752	
5941	Sporting goods stores and bicycle shops	††	††	††	††	21	11 882	1 623	369	134	
5944	Jewelry stores	††	††	††	††	27	12 556	2 511	594	200	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	65	24 070	3 461	755	418	
596	Nonstore retailers ²	††	††	††	††	15	(D)	(D)	(D)	(D)	
598	Fuel and ice dealers	††	††	††	††	9	14 506	1 573	386	91	
5992	Florists	††	††	††	††	16	2 724	605	142	75	
5993	Cigar stores and stands	††	††	††	††	2	(D)	(D)	(D)	(D)	
5994	News dealers and newsstands	††	††	††	††	4	(D)	(D)	(D)	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	36	(D)	(D)	(D)	(D)	

See footnotes at end of table.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

Geographic area	All establishments ^{1,2}				Establishments with payroll ¹					Kind-of-business groups (establishments with payroll)			
	Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
			Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 Nevada -----	8 016	5 343 074	3 815	619	5 565	5 253 079	667 780	159 271	67 371	242	261 105	113	595 214
2 Carson City (IC) -----	420	216 913	229	43	282	211 204	23 913	5 320	2 480	22	14 028	6	(D)
3 Churchill County -----	160	67 210	96	11	108	65 482	6 438	1 513	723	7	2 952	1	(D)
4 Fallon -----	147	63 150	88	11	96	(D)	(D)	(D)	(D)	5	(D)	1	(D)
5 Balance of county -----	13	4 060	8	-	12	(D)	(D)	(D)	(D)	2	(D)	-	-
6 Clark County -----	4 098	3 064 241	1 717	228	2 951	3 026 691	396 829	95 878	39 999	94	141 271	57	363 030
7 Boulder City -----	91	29 659	61	4	49	28 568	3 121	697	375	1	(D)	2	(D)
8 Henderson -----	155	86 553	82	8	92	84 330	9 579	2 159	1 005	8	4 979	2	(D)
9 Las Vegas -----	1 766	1 249 531	748	105	1 269	1 232 240	162 477	38 732	16 437	35	78 984	19	118 825
10 North Las Vegas -----	148	93 486	60	11	109	92 351	12 395	2 978	1 351	7	(D)	3	(D)
11 Balance of county -----	1 938	1 605 012	766	100	1 432	1 589 202	209 257	51 312	20 831	43	(D)	31	(D)
12 Douglas County -----	236	85 233	149	21	117	82 307	10 143	2 061	890	10	3 470	-	-
13 Elko County -----	221	115 884	126	20	157	112 409	12 434	2 783	1 358	9	4 576	3	(D)
14 Elko -----	157	89 384	84	14	115	86 859	9 777	2 172	1 047	8	(D)	2	(D)
15 Balance of county -----	64	26 500	42	6	42	25 550	2 657	611	311	1	(D)	1	(D)
16 Esmeralda County -----	15	3 284	11	1	7	3 064	329	88	53	1	(D)	1	(D)
17 Eureka County -----	15	2 839	10	4	8	2 449	227	56	25	-	(D)	-	-
18 Humboldt County -----	129	75 438	72	10	96	74 238	8 283	1 863	839	8	6 232	1	(D)
19 Winnemucca -----	105	69 859	54	10	81	69 175	7 248	1 618	728	8	6 232	1	(D)
20 Balance of county -----	24	5 579	18	-	15	5 063	1 035	245	111	-	-	-	-
21 Lander County -----	57	15 403	36	11	32	13 501	1 909	470	327	6	1 227	-	-
22 Lincoln County -----	44	8 516	28	8	27	7 631	865	183	126	-	-	3	1 570
23 Lyon County -----	161	45 458	109	18	90	42 292	4 506	991	500	7	3 156	3	938
24 Mineral County -----	57	21 832	37	2	39	20 348	2 183	483	263	2	(D)	3	1 538
25 Nye County -----	140	40 398	85	23	80	38 035	4 178	984	504	9	4 175	3	(D)
26 Pershing County -----	59	27 823	34	9	39	26 884	2 044	437	310	1	(D)	3	509
27 Storey County -----	35	4 428	25	4	22	3 358	636	115	72	-	-	-	-
28 Washoe County -----	2 045	1 506 102	981	193	1 432	1 482 881	188 265	44 914	18 295	62	74 854	27	204 960
29 Reno -----	1 308	1 074 268	560	126	998	1 062 125	142 544	34 166	13 480	38	49 367	17	151 817
30 Sparks -----	391	258 873	200	39	255	252 972	27 387	6 395	2 952	12	16 134	8	(D)
31 Balance of county -----	346	172 961	221	28	179	167 784	18 334	4 353	1 863	12	9 353	2	(D)
32 White Pine County -----	124	42 072	70	13	78	40 305	4 598	1 132	607	4	3 324	2	(D)
33 Ely -----	89	34 352	51	8	59	33 158	3 739	920	487	4	(D)	1	(D)
34 Balance of county -----	35	7 720	19	5	19	7 147	859	212	120	-	(D)	1	(D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.

Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores ² (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
623	1 186 555	395	946 707	476	564 273	631	260 928	346	203 338	1 495	545 446	129	178 897	1 115	510 616	1
27	53 623	24	42 004	15	19 964	18	4 702	20	6 801	86	19 313	6	13 273	58	(D)	2
15	21 471	16	16 583	11	9 004	9	2 708	2	(D)	27	5 256	1	(D)	19	4 386	3
12	20 998	16	16 583	10	(D)	8	(D)	1	(D)	26	(D)	1	(D)	16	(D)	4
3	473	-	-	1	(D)	1	(D)	1	(D)	1	(D)	-	-	3	(D)	5
344	674 826	179	562 429	229	276 034	383	169 028	205	133 092	782	333 899	73	109 307	605	263 775	6
4	(D)	4	1 182	6	6 244	4	277	4	573	12	2 804	3	(D)	9	1 033	7
14	36 663	9	11 048	8	8 074	7	1 616	6	1 233	23	7 488	3	(D)	12	3 131	8
128	257 864	75	227 170	113	137 069	182	70 862	105	57 935	324	128 042	34	45 687	254	109 802	9
12	25 261	9	6 475	8	15 041	7	3 228	7	5 067	34	12 151	3	(D)	19	7 661	10
186	(D)	82	316 554	94	109 606	183	93 045	83	68 284	389	183 414	30	47 552	311	142 148	11
9	22 871	6	4 227	10	18 072	11	7 068	10	2 869	29	7 033	5	1 744	27	14 953	12
12	25 548	19	19 951	29	27 194	15	3 061	4	2 068	47	10 948	3	5 964	16	(D)	13
7	22 876	16	(D)	18	13 445	14	(D)	4	2 068	28	7 221	3	5 964	15	7 460	14
5	2 672	3	(D)	11	13 749	1	(D)	-	-	19	3 727	-	-	1	(D)	15
-	-	-	-	2	(D)	-	-	-	-	3	(D)	-	-	-	-	16
1	(D)	1	(D)	2	(D)	-	-	-	-	4	(D)	-	-	-	-	17
10	19 833	8	6 426	16	24 218	10	2 685	3	818	27	7 872	-	-	13	(D)	18
7	(D)	8	6 426	12	22 935	10	2 685	3	818	20	6 196	-	-	12	4 552	19
3	(D)	-	-	4	1 283	-	-	-	-	7	1 676	-	-	1	(D)	20
4	4 659	2	(D)	6	3 378	1	(D)	-	-	11	2 382	1	(D)	1	(D)	21
4	1 841	1	(D)	6	2 332	-	-	-	-	10	1 071	1	(D)	2	(D)	22
14	15 871	11	5 859	7	5 166	4	(D)	3	(D)	21	3 427	3	852	17	5 771	23
2	(D)	4	2 335	6	3 508	3	299	-	-	9	1 209	1	(D)	9	3 385	24
10	12 556	6	5 042	11	7 500	1	(D)	-	-	31	3 708	2	(D)	7	3 499	25
3	(D)	4	1 460	10	15 808	1	(D)	-	-	11	2 246	1	(D)	5	1 279	26
2	(D)	-	-	1	(D)	-	-	-	-	9	1 477	-	-	10	1 395	27
157	308 143	109	272 962	103	143 789	168	68 267	96	54 328	370	141 148	28	43 957	312	170 473	28
110	191 752	74	232 675	71	69 719	128	54 332	71	45 337	244	99 461	19	25 543	226	142 122	29
27	75 902	25	(D)	16	25 162	24	8 533	19	6 126	70	21 847	5	(D)	49	(D)	30
20	40 489	10	(D)	16	48 908	16	5 402	6	2 865	56	19 840	4	(D)	37	(D)	31
9	12 779	5	6 163	12	5 258	7	1 893	3	892	18	3 617	4	1 224	14	(D)	32
5	(D)	5	6 163	9	4 878	7	1 893	3	892	13	2 929	2	(D)	10	1 664	33
4	(D)	-	-	3	380	-	-	-	-	5	688	2	(D)	4	(D)	34

Table 9. Counties Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative	
			Sales ^{2 3} (\$1,000)	Percent of State total				Sales ^{2 3} (\$1,000)	Percent of State total
Nevada	(X)	5 343 074	5 343 074	100.0	Nevada—Con.				
Clark	1	3 064 241	3 064 241	57.3	Nye	10	40 398	5 258 949	98.4
Washoe	2	1 506 102	4 570 343	85.5	Pershing	11	27 823	5 286 772	98.9
Carson City (IC)	3	216 913	4 787 256	89.6	Mineral	12	21 832	5 308 604	99.4
Elko	4	115 884	4 903 140	91.8	Lander	13	15 403	5 324 007	99.6
Douglas	5	85 233	4 988 373	93.4	Lincoln	14	8 516	5 332 523	99.8
Humboldt	6	75 438	5 063 811	94.8					
Churchill	7	67 210	5 131 021	96.0					
Lyon	8	45 458	5 176 479	96.9					
White Pine	9	42 072	5 218 551	97.7					
					Eureka	17	2 839	5 343 074	100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative	
			Sales ^{2 3} (\$1,000)	Percent of State total				Sales ^{2 3} (\$1,000)	Percent of State total
Nevada	(X)	5 343 074	5 343 074	100.0	Nevada—Con.				
Las Vegas	1	1 249 531	1 249 531	23.4	Henderson	7	86 553	3 069 008	57.4
Reno	2	1 074 268	2 323 799	43.5	Winnemucca	8	69 859	3 138 867	58.7
Sparks	3	258 873	2 582 672	48.3	Fallon	9	63 150	3 202 017	59.9
Carson City (IC)	4	216 913	2 799 585	52.4	Ely	10	34 352	3 236 369	60.6
North Las Vegas	5	93 486	2 893 071	54.1	Boulder City	11	29 659	3 266 028	61.1
Elko	6	89 384	2 982 455	55.8					

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

Leased departments—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, *Miscellaneous Subjects (RC82-1-4)*. Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the *United States Summary report* included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and

gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-1-1, will present data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

2,972 (Number of total establishments)
-1,900 (Number of establishments with payroll)
1,072 (Number of establishments without payroll)

The sales of the 1,072 establishments is \$27,006 (000).

Table 1. Summary Statistics for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business	All establishments ¹		Establishments with payroll					
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)
				Individual proprietorships (number)	Partnerships (number)				
	Retail trade ²	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434
									14 760

As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol $\dagger\dagger$ appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general

merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Frequently have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

2. Provide centralized check-out service.

3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.

4. Do not have a catalog order desk.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—selling only (SIC 5463)—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational and utility trailer dealers (SIC 556)—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive

vehicles, such as snowmobiles, dunebuggies, and go-carts; aircraft; and new equipment and supplies, not elsewhere classified.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

Furriers and fur shops (SIC 568)—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,

television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous home furnishing stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and luncheonettes (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the

basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Mail order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

Automatic merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Cigar stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into sub classifications on the basis of the merchandise they sell. The sub classifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

APPENDIX B.

General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is **confidential**. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO **BUREAU OF THE CENSUS**
1201 East Tenth Street
Jeffersonville, Indiana 47134

DUE DATE: FEBRUARY 15, 1983

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

Note — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

► **Item 1 — EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 YES (9 digits)
2 NO — Enter current EI No. →

► **Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT**

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC. STATE ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 YES 3 No legal boundaries
2 NO 4 Don't know

c. Type of municipality where physically located

096 1 City, village, or borough 3 Other or don't know
2 Town or township

d. Name of county where physically located

► **Item 3 — OPERATIONAL STATUS**

Number of months
002

a. How many months during 1982 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1982.

001 1 In operation
2 Temporarily or seasonally inactive
3 Ceased operation — Give date →
4 Sold or leased to another operator — Give date at right AND enter name, etc., below

Figures only
Month Day Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

PENALTY FOR FAILURE TO REPORT

► **Item 4 — ORGANIZATIONAL STATUS** — Mark (X) the ONE box which best describes this establishment during 1982.

003 1 Individual proprietorship
2 Partnership
3 Cooperative association (taxable) *
4 Cooperative association (tax-exempt)
5 Government — Specify _____
6 Corporation (Do not mark if any form of cooperative association.)
9 Other — Specify _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands. Example: If a figure is \$1,125,628, report either **Preferred** 1 126 or **Acceptable** 1 125 628

► **Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982**

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

► **Item 6 — PAYROLL AND EMPLOYMENT**

a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

Mil. Thou. Dol.

010

(2) FIRST QUARTER payroll

Mil. Thou. Dol.

030

b. Employment in 1982

Number

031

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

► **Item 9 — KIND OF BUSINESS** — Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1982.

(Categories appropriate to individual form)

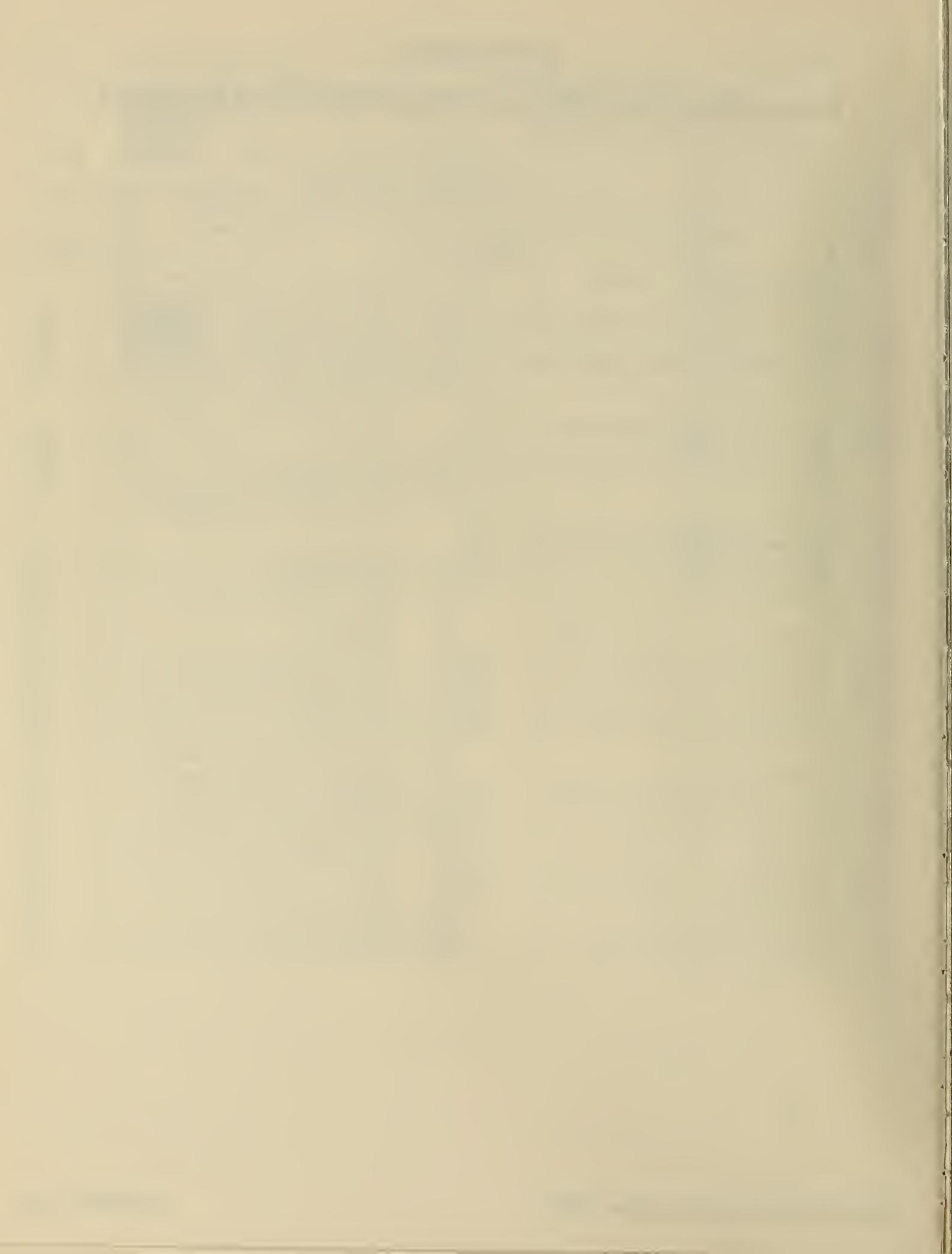
CONTINUE ON PAGE 2 →

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Record shops.....	5703
			5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
			5813	Drinking places (alcoholic beverages).....	5801
5411	Grocery stores.....	5400	59	MISCELLANEOUS RETAIL STORES	
5423	Meat and fish (seafood) markets.....	5400	5945	Drug stores.....	5901
5431	Fruit stores and vegetable markets.....	5400	5946	Proprietary stores.....	5901
5441	Candy, nut, and confectionery stores.....	5400	5947	Liquor stores.....	5902
5451	Dairy products stores.....	5400	5921	Used merchandise stores.....	5903
5462	Retail bakeries--baking and selling....	5400	5931	General line sporting goods stores.....	5904
5463	Retail bakeries--selling only.....	5400	5941 pt.	Specialty line sporting goods stores.....	5904
5499	Miscellaneous food stores.....	5400	5942	Book stores.....	5905
			5943	Stationery stores.....	5905
			5944	Jewelry stores.....	5906
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5501	Hobby, toy, and game shops.....	5907
5511	Motor vehicle dealers--new and used cars.....	5501	5945	Camera and photographic supply stores.....	5908
5521	Motor vehicle dealers--used cars only.....	5501	5946	Gift, novelty, and souvenir shops.....	5905
5531 pt.	Tire, battery, and accessory dealers.....	5502	5947	Luggage and leather goods stores.....	5905
5531 pt.	Other auto and home supply stores.....	5502	5948	Sewing, needlework, and piece goods stores.....	5909
5541	Gasoline service stations.....	5504	5949	Department store merchandise--mail order.....	5910
5551	Boat dealers.....	5503	5951 pt.	General merchandise, n.e.c.--mail order.....	5910
5561	Recreational and utility trailer dealers.....	5503	5961 pt.	Other mail-order houses.....	5910
5571	Motorcycle dealers.....	5503	5962	Automatic merchandising machine operators.....	5802
5599	Automotive dealers, n.e.c.....	5503	5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
				Mobile food service--direct selling.....	5910
56	APPAREL AND ACCESSORY STORES		5601	Books and stationery--direct selling.....	5910
			5601	Other direct selling.....	5910
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Fuel and ice dealers, n.e.c.....	5911
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Fuel oil dealers.....	5911
5631	Women's accessory and specialty stores.....	5601	5982	Liquefied petroleum gas (bottled gas) dealers.....	5911
			5601	Florists.....	5912
5641	Children's and infants' wear stores.....	5601	5983	Cigar stores and stands.....	5902
5651	Family clothing stores.....	5601	5984	News dealers and newsstands.....	5902
			5602	Optical goods stores.....	5913
5661 pt.	Men's shoe stores.....	5602	5992	Pet shops.....	5914
5661 pt.	Women's shoe stores.....	5602	5993	Typewriter stores.....	5905
5661 pt.	Children's and juveniles' shoe stores....	5602	5994	Other retail stores, n.e.c.....	5916
			5602		
5681	Family shoe stores.....	5602	5999 pt.		
			5601		
5699	Furriers and fur shops.....	5601	5999 pt.		
			5601		
	Miscellaneous apparel and accessory stores.....	5601	5999 pt.		



APPENDIX D. Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

Standard Metropolitan Statistical Areas

SMSA and definition

Las Vegas, Nev.
Clark County, Nev.

Reno, Nev.
Washoe County, Nev.

APPENDIX E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business	Percent of sales—		SIC code	Kind of business	Percent of sales—	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade ³ 4	0	1	57	Furniture, home furnishings, and equipment stores	1	0
	Building materials, hardware, garden supply, and mobile home dealers	0	2	5712	Furniture stores	1	0
521, 3	Building materials and supply stores	0	2	5713, 4, 9	Home furnishing stores	1	0
521	Lumber and other building materials dealers	0	1	5713	Floor covering stores	0	0
523	Paint, glass, and wallpaper stores	0	1	5714	Drapery, curtain, and upholstery stores	4	0
525	Hardware stores	0	2	5719	Miscellaneous home furnishing stores	1	0
526	Retail nurseries, lawn and garden supply stores	3	1				
527	Mobile home dealers	1	2	572	Household appliance stores	2	0
53	General merchandise group stores	0	0	573	Radio, television, and music stores	2	1
531	Department stores (incl. leased depts.) ⁵ 6	0	0	5732	Radio and television stores	3	1
531 pt.	Department stores (excl. leased depts.) ⁵	0	0	5733 pt.	Music stores	1	0
531 pt.	Conventional ⁵	0	0	5733 pt.	Record shops	1	0
531 pt.	Discount or mass merchandising ⁵	0	0		Musical instrument stores	1	0
531 pt.	National chain ⁵	0	0				
533	Variety stores	0	0	58	Eating and drinking places	1	1
539	Miscellaneous general merchandise stores	0	0	5812	Eating places	1	1
54	Food stores	0	1	5812 pt.	Restaurants and lunchrooms	1	1
541	Grocery stores	0	1	5812 pt.	Cafeterias	2	4
542	Meat and fish (seafood) markets	0	1	5812 pt.	Refreshment places	2	2
546	Retail bakeries	1	1	5813	Other eating places	0	1
5462	Retail bakeries—baking and selling	(D)	(D)	591	Drinking places (alcoholic beverages)	2	3
5463	Retail bakeries—selling only	(D)			Drug and proprietary stores	0	2
543, 4, 5, 9	Other food stores	1	2	591 pt.	Drug stores	0	0
543	Fruit stores and vegetable markets	(D)	(D)	591 pt.	Proprietary stores	0	0
544	Candy, nut, and confectionery stores	0	0		Miscellaneous retail stores	1	1
545	Dairy products stores	1	1	592	Liquor stores	0	1
549	Miscellaneous food stores	(D)	(D)	593	Used merchandise stores	1	3
55 ex. 554	Automotive dealers	0	0		Miscellaneous shopping goods stores	1	1
551	Motor vehicle dealers—new and used cars	0	0	594	Sporting goods stores and bicycle shops	1	2
552	Motor vehicle dealers—used cars only	1	3	5941	General line sporting goods stores	1	2
553	Auto and home supply stores	1	1	5941 pt.	Specialty line sporting goods stores	1	3
553 pt.	Tire, battery, and accessory dealers	1	1		Book stores	1	0
553 pt.	Other auto and home supply stores	1	3	5942	Stationery stores	3	0
555, 6, 7, 9	Miscellaneous automotive dealers	1	0	5943	Jewelry stores	0	1
555	Boat dealers	1	1	5944	Hobby, toy, and game shops	1	1
556	Recreational and utility trailer dealers	1	0	5945	Camera and photographic supply stores	2	3
557	Motorcycle dealers	1	1	5946	Gift, novelty, and souvenir shops	0	1
559	Automotive dealers, n.e.c.	0	0	5947	Luggage and leather goods stores	1	0
554	Gasoline service stations	0	1	5948	Sewing, needlework, and piece goods stores	0	0
56	Apparel and accessory stores	0	1	5949			
561	Men's and boys' clothing and furnishings stores	0	2	596	Nonstore retailers	0	1
562, 3, 8	Women's clothing and specialty stores and furriers	0	2	5961	Mail order houses	0	1
562	Women's ready-to-wear stores	0	1	5962	Automatic merchandising machine operators	1	4
563, 8	Women's accessory and specialty stores and furriers	0	3	5963	Direct selling establishments	0	1
565	Family clothing stores	0	0		Fuel and ice dealers	(D)	(D)
566	Shoe stores	0	0	5992	Fuel oil dealers	0	0
566 pt.	Men's shoe stores	0	0	5993	Liquefied petroleum gas (bottled gas) dealers	0	0
566 pt.	Women's shoe stores	0	0	5994	Fuel and ice dealers, n.e.c.	(D)	(D)
566 pt.	Children's and juveniles' shoe stores	0	3	5999	Florists	1	1
566 pt.	Family shoe stores	0	0	5999 pt.	Cigar stores and stands	0	7
564, 9	Other apparel and accessory stores	2	4	5999 pt.	News dealers and newsstands	(D)	(D)
564	Children's and infants' wear stores	1	0	5999 pt.	Miscellaneous retail stores, n.e.c.	(D)	(D)
569	Miscellaneous apparel and accessory stores	2	5	5999 pt.	Optical goods stores	1	1
					Pet shops	2	3
					Typewriter stores	3	0
					Other miscellaneous retail stores, n.e.c.	(D)	(D)

Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

⁴Excludes nonemployer direct sellers, SIC 5963.

⁵Includes sales from catalog order desks.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

APPENDIX F. Geographic Notes

There are no geographic notes for the State of Nevada.

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Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Final Report Volumes

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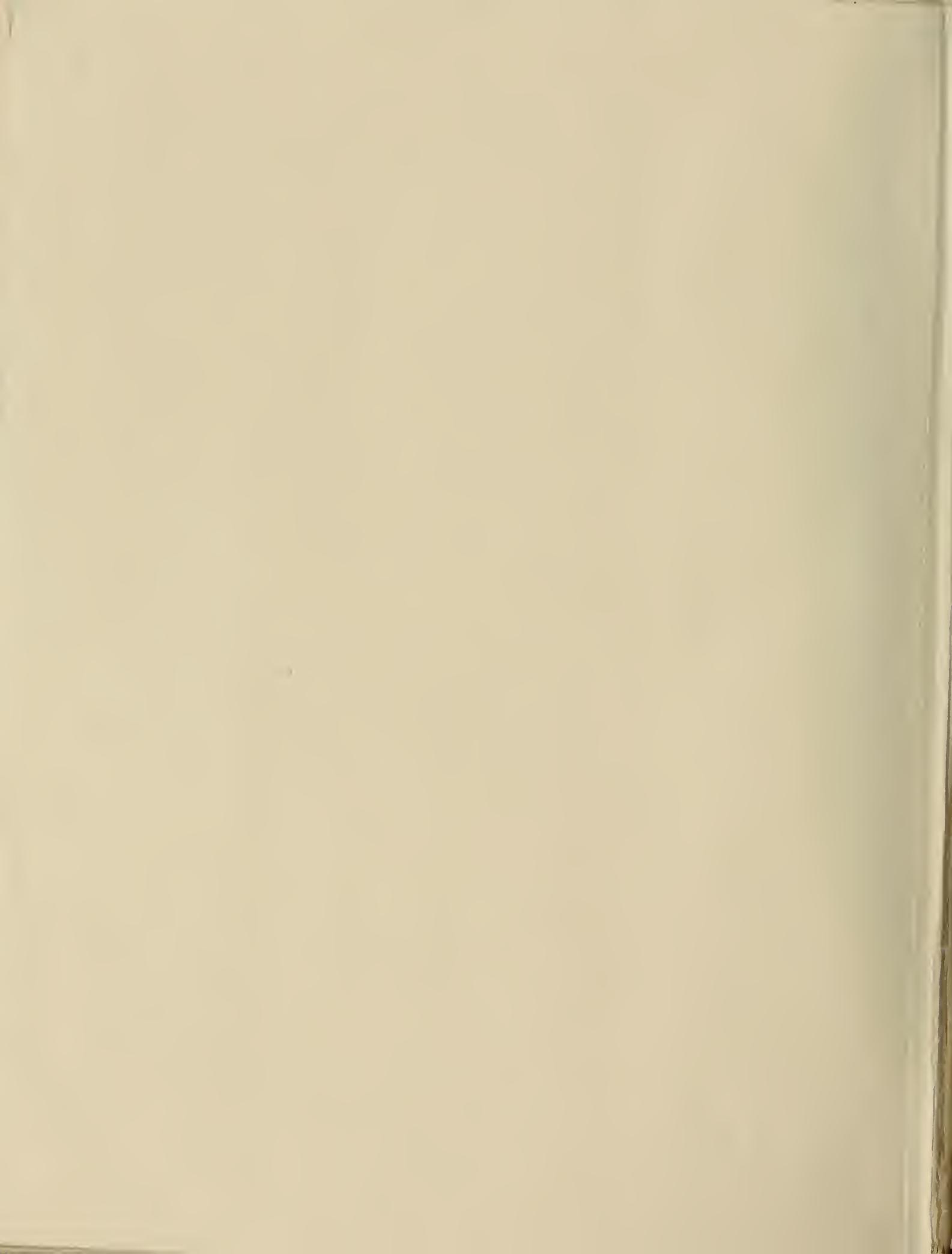
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